

"The Day of the Dead: Mexican Cultural Heritage beyond Borders"

Description: Mexico's Day of the Dead tradition has been declared intangible cultural heritage of the humanity by UNESCO since 2003. How this celebration became worldwide know? Day of the Dead is a cultural and historical construction that condenses European and Pre-Hispanic elements. Is an expression of the colorful, diverse, dramatic, and amazing mixture of symbolic features created in Mexico for centuries around the death. This lecture will explore the history and meaning of this cultural expression.



About Luis Coronado Guel:

Luis Coronado Guel is the Director for SBS Mexico Initiatives, adjunct professor at the Department of History, affiliate to the Department of Mexican American Studies, and the Binational Migration Institute at the University of Arizona. He is the president of *Tucson Mexico Sister Cities* and *Fundación Mexico*. He holds a doctorate in Latin American History. He received a bachelor's degree in law from the Autonomous University of San Luis Potosí and a master's degree in history from El Colegio de San Luis. His research interests include cultural heritage at borders, and the cultural and intellectual history of nineteenth and twentieth century Mexico, specifically, its nation-state building processes by analyzing patriotic celebrations and public rituals. He is also interested in the history of mass media and technology's development, secularization, in Mexico as a result of 1910 Cultural Revolution.